

Baddeck Community Market

2024 Artisan Vendor Guidelines

The Baddeck Community Market wants to encourage the work of local artisans and craftspeople. To support this goal and to keep quality high in a community/farmers' market context, the sale of second-hand, resale, or flea-market items is NOT permitted. In addition to these guidelines, artisan vendors must adhere to the Market's *2024 Vendor Rules and Regulations*.

Jury

All prospective artisan vendors are required to submit 3 electronic images and pricing of their product range along with their vendor application, and may be required to go through the Jury process where a score is given (and shared with the applicant) to allow for prioritization of accepted vendors. This is based on pre-determined product eligibility criteria, as outlined below.

Past Vendors

Applicants who have been juried and accepted in previous years and whose product has not changed may apply as usual without submitting samples, though they are asked to please submit photos via email.

Applicants who have been juried and *not* accepted, may reapply for reconsideration. It is highly recommended to address any changes made to the process or product based on recommendations from the past jury process.

Separate Applications

Separate applications must be submitted for products created in substantially different media or using different techniques; for example, you must submit one application for your pottery range, another for knitted goods, etc. Each application must be accompanied by photos of the related product range.

If an approved artisan vendor wishes to sell products made using a substantially different medium or technique, they must submit a new application including **three electronic images of the new product** and must be approved on the new application before these items will be permitted for sale at the Market.

- *Example 1:* A weaver who was approved to sell woven scarves need not submit a new application for a line of placemats using the same materials and techniques as the scarves. However, if the weaver begins to make felted scarves, they must submit a new application. The product may have the same use, but the technique differs substantially.
- *Example 2:* A potter who already vends at the Market begins to knit mittens. They must submit a new application and photos before selling mittens, because their new product uses different materials and techniques from their approved product range.

Books, CDs

Commercially published books and CDs are not accepted at the Market. Exceptions will be made for buskers and musicians performing at the Market, who will be allowed to sell recordings of their own

work on the days they perform. Authors and illustrators with non-commercially published works (self-published or locally published/printed) are also welcome.

Product Eligibility Criteria

These criteria will be used to prioritize artisan vendors based on overall quality of market product, and to maintain the target product mix of 60% food, 40% non-food products. A passing score does not guarantee a table at the market. Artisans will be selected based on score, the need to maintain a variety of products at the Market and a target product mix (60% food, 40% non-food products).

Safety

- *Products that do not pass the safety component are **not permitted** for sale at the Market.*
- Products should be ready to use, and must comply with appropriate safety standards for normal product usage.
- For soaps, salves, and other cosmetic products, see *Cosmetic Guidelines*, below.

Viability (max 5 pts)

- Products must suit our Market demographic, and show potential to be successful in our Market setting.

Originality (max 10 pts)

- Products must be original to the artisan, or a skilful rendering of a traditional or classic design.
- Commercial patterns *may* be used, but the finished work must display some aspect unique to the artisan.

Functionality (max 10 pts)

- Products with no functional value (see *Books, CDs*, above) may be considered, but will score low here.
- Products should be functional and have an intended use. The Market's definition of "functional" includes objects intended for personal attire, such as scarves and jewelry.

Materials (max 10 pts)

- Preference is given to natural or "upcycled" materials.
- Recycled materials are permitted only if the original form is substantially transformed ("upcycled") by the artisan.
- The mere assembling of unaltered bought or found parts will not be accepted.
- The use of pre-manufactured components is permitted if the components are secondary to the overall design and craftsmanship of the product (for example, pin backs, buttons, hinges).

Material Sourcing (max 10 pts)

- Preference is for locally-sourced materials.
- Preference is for "farm crafts"—value-added farm products produced predominantly from materials grown or harvested by the artisan.

Quality (max 5 pts)

- Quality of pieces must be consistent.
- Items must be able to withstand normal expected use.
- Care should be demonstrated in each stage of construction and finishing, including, for example, the inside or back of the product.

Cosmetic Guidelines

Vendors wishing to sell cosmetics, including soaps, bath products, tinctures, salves, makeup, scented candles, etc., must read and observe Health Canada's Guidelines for Cosmetics Manufacturers, Importers, and Distributors: www.hc-sc.gc.ca/cps-spc/pubs/indust/cosmet_guide/index-eng.php

Vendors must submit a Cosmetic Notification Form to Health Canada for each approved product. Forms and information are available at: www.hc-sc.gc.ca/cps-spc/person/cosmet/info-ind-prof_notification/cnf-dcf-eng.php

The Baddeck Community Market offers a scent-free zone—all products must be either scent-free, or "scent-contained" (i.e. cannot be smelled when packaged).

Product Labeling

If applicable, items should be sold with complete care instructions (for example, washing instructions for pottery or clothing). For cosmetic products, follow Health Canada's Labeling of Cosmetics guidelines:

www.hc-sc.gc.ca/cps-spc/pubs/indust/cosmetics-cosmetiques/index-eng.php

Notification

You will be notified by e-mail of the outcome of your application. All applicants will receive their evaluation forms, whether or not they are accepted as a vendor at the Market. If your application has not been accepted, you may re-apply, provided you demonstrate that you have addressed the recommendations and feedback from the initial application review.

The Market reserves the right to re-evaluate approved crafts throughout the season.